Curated Clarity
TIPS TO DRESS WITH LESS

CURATE YOUR CLOSET
BASIC CLOSET BUILDING

- **Choose 5 colors you enjoy wearing** in addition to black and white. This helps you know what to shop for.

- **Add tops in neutral colors** to your closet: black, white, nudes, browns. These colors are easy to match to other colors and fabrics easily.

- **Have a variety of bottoms** you enjoy wearing in different fabrics so you are prepared for casual and more dressy occasions. Include jeans to dress pants.

- **Include a black dress, white dress and one more in a color you love** in both short and long lengths. This provides variety for the events.

BRING CLARITY TO YOUR LOOKS
CREATE SIMPLE, EFFECTIVE LOOKS

- **Include 2-3 main standout pieces and at least 2-3 accessories for each look. This helps to elevate your looks.**

  Basic Look Ideas:
- **Button Down Shirt + Jeans + Statement Earrings + Heels or Sandals:** Great look for casual or dressy nights dinners or nights out. Go simple and classic with a white shirt, or bolder with a pop of color for your button down.

- **Fitted Dress + Blazer + Belt + Booties or Heels:** Great look for work or more professional events. Dress it down with white sneakers and roll up the sleeves of the blazer for a more relaxed look.

PREP YOUR LOOKS

Getting your outfits ready beforehand is one of the best secrets for dressing effectively. Evaluate the weather, the location, how you are feeling physically and mentally when you are outfit planning. This helps to save time and allows you to truly think our your look!

SHOP SMART

Avoid the shopping crowds and stay true to the brands that fit your body well. Department stores are still great for shopping and offer more variety than boutique stores sometimes. Remember price does not always equal quality so research well.

GET INSPIRED

Use social media to inspire you NOT deter or discourage you, but also look for inspiration at mannequins in stores, magazines or everyday women.It is all around you, keep your eyes open! Don't let the inspo deter you from building your own style.

NOTES

"Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."
— *Gianni Versace*

Need More Style help?
Let's Work together!
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